



LOOK FOR BOX TOPS ON HUNDREDS OF PRODUCTS!

For the most current list of products, visit BTFE.com

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DOWNLOAD THE APP:



CLIP: Traditional Box Tops clips are being phased out of production, but you can still send unexpired clips to school. Every valid Box Tops clip is worth 10¢.



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NEW PRODUCTS

- Betty Crocker™ Cinnamon Toast Crunch™ Cake Mix
- Betty Crocker™ Cinnamon Toast Crunch™ Coffee Cake Mix
- Betty Crocker™ Cinnamon Toast Crunch™ Cookie Mix
- Betty Crocker™ Cinnamon Toast Crunch™ Frosting
- Betty Crocker™ Dunkaroos Cookie Mix
- Betty Crocker™ Dunkaroos Frosting
- Betty Crocker™ Dunkaroos Pancake Kit
- Chex™ Mix Bars
- CinnaGraham Toast Crunch™
- Cinnamon Toast Crunch™ Pancake Kit
- Lucky Charms™ Pancake Kit
- Old El Paso Tortilla Pockets
- PJ Masks Midnight Berry Cereal
- Reese's Puffs Cluster Crunch
- Strawberry Banana Cheerios
- Pillsbury™ Shape Lisa Frank Sugar Cookie Dough
- Progresso Soup Mix

BEVERAGES

- Nestlé® Pure Life® Fruity Water Apple 6.75 oz 8-Pack*
- Nestlé® Pure Life® Fruity Water Watermelon 6.75 oz 8-Pack*
- Nestlé® Pure Life® Fruity Water Tropical Twist 6.75 oz 8-Pack*
- Nestlé® Pure Life® Water .5-Liter 24, 28, 32, 35-Packs*
- Nestlé® Pure Life® Water 8 oz. 6, 12, 24 & 56-Packs**
- Nestlé® Pure Life® Water 11.15 oz, 6-Pack*

MEALS & SIDES

- Annie's® Condiments
- Annie's® Dressings
- Annie's® Mac & Cheese
- Annie's® One Pot Pasta
- Annie's® Soup
- Betty Crocker™ Pizza Crust Mix

- Chicken Helper™
- EPIC™ Animal Fats
- EPIC™ Bone Broth
- Hamburger Helper™
- Muir Glen Pasta Sauce
- Muir Glen Salsa
- Muir Glen Tomatoes & Tomato Products
- Progresso Artichokes
- Progresso Beans
- Progresso Bread Crumbs & Panko
- Progresso Broth
- Progresso Clam Sauce
- Progresso Soup
- Progresso Soup Mix
- Progresso Vinegars
- Old El Paso™ Beans
- Old El Paso™ Burrito Bowl Kit
- Old El Paso™ Rice
- Old El Paso™ Taco Kit
- Old El Paso™ Tortilla Pockets
- Old El Paso™ Tortillas
- Old El Paso™ Shells
- Old El Paso™ Squeeze Sauces
- Tuna Helper™

SNACKS

- Annie's® Bunny Cookies
- Annie's® Bunny Grahams
- Annie's® Cheddar Bunnies
- Annie's® Cheddar Squares
- Annie's® Cookies
- Annie's® Crackers
- Annie's® Fruit Snacks
- Annie's® Granola Bars
- Annie's® Popcorn
- Annie's® Snack Bars
- Annie's® Snack Mix
- Bugles™
- Cascadian Farm™ Granola
- Cascadian Farm™ Granola Bars
- Cascadian Farm™ Protein Bars
- Cereal Treat Bars
- Chex™ Mix
- Chex™ Mix Bars
- Cinnamon Toast Crunch™ Popcorn 7oz
- Cocoa Puffs™ Popcorn
- EPIC™ Bars

- EPIC™ Bites
- EPIC™ Bits
- EPIC™ Chicken Crisps
- EPIC™ Pork Skins
- EPIC™ Snack Strips
- Fiber One™ Bars
- Fiber One™ Brownies
- Fiber One™ Cheesecake Bars
- Fiber One™ Cookies
- Food Should Taste Good™ Chips
- Fruit by the Foot™
- Fruit Roll-Ups™
- Gardetto's™
- General Mills™ Fruit Snacks
- Gushers™
- LÄRABAR™ Kid
- LÄRABAR™ Minis Multipack
- LÄRABAR™ Original Multipack
- LÄRABAR™ Protein Multipack
- Lucky Charms™ Soft Baked Bars
- Mott's® Fruit Snacks
- Nature Valley™ Bars (Multipacks only)
- Nature Valley™ Biscuits
- Nature Valley™ Bites
- Nature Valley™ Granola Cups
- Nature Valley™ Snack Mix
- Nature Valley™ Squares
- Pillsbury™ Soft Baked Cookies

CEREAL & BREAKFAST

*Bagged cereals do not participate

- Ancient Grains Cheerios™
- Annie's® Cereal
- Annie's® Toaster Pastries
- Apple Cinnamon Cheerios™
- Apple Cinnamon Chex™
- Apple Cinnamon Toast Crunch™
- Banana Nut Cheerios™
- Basic 4™ Cereal
- Betty Crocker™ Dunkaroos Pancake Kit
- Betty Crocker™ Pancake Mix
- Big G Cereal Breakfast Pack (8 Pouches)
- Berry Berry Kix™
- Birthday Cake Cookie Crisp™
- Blueberry Cheerios™
- Blueberry Chex™
- Blueberry Toast Crunch™
- Boo Berry™
- Cascadian Farm Cereal™
- Cheerios™
- Cheerios™ Oat Crunch Cinnamon
- Chocolate Cheerios™
- Chocolate Chex™
- Chocolate Lucky Charms™
- Chocolate Peanut Butter Cheerios™
- Chocolate Peanut Butter Chex™
- Chocolate Strawberry Cheerios™
- Chocolate Toast Crunch™
- CinnaGraham Toast Crunch™
- Cinnamon Chex™
- Cinnamon Toast Crunch™
- Cinnamon Toast Crunch™ Chocolate Churros
- Cinnamon Toast Crunch™ Churros
- Cinnamon Toast Crunch™ Pancake Kit
- Cinnamon Toast Crunch™ Shreds
- Cocoa Puffs™ Cereal
- Cookie Crisp™ Cereal
- Corn Chex™ Cereal
- Count Chocula™
- Dippin Dots™ Cereal
- Drumstick™ Cereal
- Dulce de Leche Toast Crunch™
- Dunkaroos™ Cereal
- Elf Cereal
- Fiber One™ Cereal
- Fillows™ Cereal
- Franken Berry™
- French Toast Crunch™
- Frosted Cheerios™
- Frosted Lucky Charms™
- Fruity Cheerios™
- Girl Scouts™ Cereal
- Golden Grahams™
- Hershey's™ Cereal
- Honey Kix™
- Honey Nut Cheerios™
- Honey Nut Cheerios™ Crunch
- Honey Nut Chex™
- Kix™ Cereal
- Lucky Charms™
- Lucky Charms™ Marshmallow Clusters
- Lucky Charms™ Pancake Kit
- Maple Cheerios™

*Not General Mills products.



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- Mermaid Cereal
- Multigrain Cheerios™
- Nature Valley™ Cereal
- Nature Valley™ Granola
- Oatmeal Crisp™ Cereal
- Peach Cheerios™
- Peanut Butter Chex™
- Peanut Butter Chocolate Shreds™ Cereal
- Pokemon™ Cereal
- Protein Cheerios™ Oat & Honey
- Pumpkin Spice Cheerios™
- Raisin Nut Bran™
- Reese's Puffs™
- Remix! Cereal Snack Mix
- Rice Chex™
- Sesame Street™ Cereal
- Star Wars™ Cereal
- Strawberry Banana Cheerios™
- Strawberry Toast Crunch™
- Sugar Cookie Toast Crunch™
- Sugar Cookie Toast Crunch™ Treat Bars
- Swiss Miss Cocoa Puffs Hot Cocoa Cereal
- Toasted Coconut Cheerios™
- Total™ Cereal
- Trix™ Cereal
- Vanilla Chex™
- Very Berry Cheerios™
- Wheat Chex™
- Wheaties™

SCHOOL & OFFICE SUPPLIES

- Paper Mate® Arrowhead® Erasers*
- Paper Mate® Clearpoint® Mechanical Pencils*
- Paper Mate® Colored Pencils*
- Paper Mate® Comfortmate Ultra™*
- Paper Mate® Correction Pens*
- Paper Mate® DryLine® Products*
- Paper Mate® Eagle® Pens*
- Paper Mate® Eraser Mate®*
- Paper Mate® Expressions® Erasers*
- Paper Mate® Flair® Felt Tip Pens*
- Paper Mate® Flexgrip® Elite*

- Paper Mate® Flexgrip® Ultra*
- Paper Mate® Gel Pens*
- Paper Mate® Flexgrip® RT*
- Paper Mate® Handwriting*
- Paper Mate® Holiday*
- Paper Mate® Infinite Lead*
- Paper Mate® Inkjoy® Ballpoint Pens*
- Paper Mate® Inkjoy® Gel Pens*
- Paper Mate® Inkjoy® Stylus 2-in-1*
- Paper Mate® Lead Refills*
- Paper Mate® Liquid Flair®*
- Paper Mate® Liquid Paper® Fast Dry*
- Paper Mate® Markers*
- Paper Mate® Mirado® Woodcase Pencils*
- Paper Mate® Pens*
- Paper Mate® Pink Pearl® & White Pearl® Erasers*
- Paper Mate® Profile®*
- Paper Mate® Profile® Elite*
- Paper Mate® Quick Flip™*
- Paper Mate® Sharpwriter® Mechanical Pencils*
- Paper Mate® Speederase*
- Paper Mate® Write Bros. Pens*
- Paper Mate® Write Bros. Mechanical Pencils*

BAKING

- Annie's® Biscuits
- Annie's® Cinnamon Rolls
- Annie's® Cookies
- Annie's® Crescents
- Annie's® Dry Baking Mix
- Annie's® Dry Brownie Mix
- Annie's® Dry Cake Mix
- Annie's® Dry Cookie Mix
- Select Bisquick™ products sold at Club or Warehouse
- Betty Crocker™ Brittle Mix
- Betty Crocker™ Brownie Mix
- Betty Crocker™ Cake Mix
- Betty Crocker™ Cookie Cups
- Betty Crocker™ Cookie Mix
- Betty Crocker™ Cookie, Cupcake & Kid Fun Kits
- Betty Crocker™ Dessert Bar Mix
- Betty Crocker™ Frosting

- Betty Crocker™ Frosting Mix
- Betty Crocker™ Gluten Free Flour
- Betty Crocker™ Kid Fun Kits
- Betty Crocker™ Muffin Mix
- Betty Crocker™ Mug Treats
- Betty Crocker™ No-Bake Cookie Dough
- Betty Crocker™ Oat-Tastic Baking Mix
- Betty Crocker™ Pie Crust Mix
- Immaculate® Biscuits
- Immaculate® Cinnamon Rolls
- Immaculate® Cookies
- Immaculate® Crescents
- Immaculate® Pie Crust
- Pillsbury™ Birthday Cake Bars 6ct
- Pillsbury™ Chocolate Fudge Brownies 6ct
- Pillsbury™ Grands!™ Refrigerated Biscuits
- Pillsbury™ Pull-Apart Kit
- Pillsbury™ Refrigerated Biscuits
- Pillsbury™ Refrigerated Breadsticks
- Pillsbury™ Refrigerated Brownies
- Pillsbury™ Refrigerated Cinnamon Rolls
- Pillsbury™ Refrigerated Cookie Dough
- Pillsbury™ Refrigerated Crescents
- Pillsbury™ Refrigerated French Bread
- Pillsbury™ Refrigerated Pie Crust
- Pillsbury™ Refrigerated Pizza
- Pillsbury™ Refrigerated Shape Cookies

FROZEN

- Annie's® Bagel Pizzas
- Annie's® Pizza Bagels
- Annie's® Pizza Poppers
- Cinnamon Toast Crunch™ Bites
- Pillsbury™ Mini Cinnis
- Pillsbury™ Pancakes
- Pillsbury™ Toaster Scambles
- Pillsbury™ Toaster Strudel
- Totino's™ Party Pizza (4-pack only)
- Totino's™ Pizza Rolls

REFRIGERATED & DAIRY

- Mountain High™ Yoghurt
- Old El Paso™ Crema Mexicana
- Old El Paso™ Enchilada Sauces
- Old El Paso™ Shredded Cheese
- Old El Paso™ Squeeze Sauces
- Oui™ Multipack
- Yoplait® 32oz Tubs
- Yoplait® Go-GURT® Yogurt
- Yoplait® Go-Gurt® Dunkers
- Yoplait® Kid
- Yoplait® Multipack
- Yoplait® Single Cups (Purchased in Increments of 5)

HOUSEHOLD CLEANING

- Select Lysol® Disinfectant Spray*
- Select Lysol® Disinfecting Wipes*
- Select Lysol® Laundry Sanitizers*
- Select Lysol® Toilet Bowl Cleaner*

CLIP-ONLY PRODUCTS

A few brands have opted not to participate in the digital program; however, you can still find Box Tops clips on these products during the packaging transition. Be sure to send them to your school before they expire.

- Betty Crocker™ Suddenly Salad
- Betty Crocker™ Suddenly Potatoes
- Select Bisquick™ Products
- Cascadian Farm™ Frozen Fruit
- Cascadian Farm™ Frozen Vegetables
- Select Finish® Products
- Select Hefty® Products
- Select Kleenex® Products
- Old El Paso™ Seasonings
- Old El Paso™ Enchilada Sauces
- Pillsbury™ Frozen Biscuits
- Select Reynolds® Products
- Select Scott® Products
- Totino's™ Single Serve Pizza
- Select Ziploc® Products

*Not General Mills products.